

# **ISSUES AND PROGRAMMING KRNV & KENV**

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## **QUARTER 3 - 2012** **ASCERTAINMENTS**

### **GROWTH:**

Road Conditions/Traffic  
Building/Construction  
Utility Issues

### **EDUCATION:**

Higher Education  
Budget  
Excellence in Education Awards  
Class Act

### **CRIME:**

Alcohol-DUI/Drugs  
Robberies/Theft  
Gang Activity  
Sex Crimes

### **LIFESTYLES:**

Health & Medicine  
Gaming & Casinos  
Family Issues

### **ECONOMY:**

Income Tax Filing Deadline  
Employment/Unemployment  
Tourism  
Real Estate/Foreclosures  
Gas Prices

### **POLITICS:**

President/Budget  
Issues/Policies  
2012 General Election

## **COMMUNITY AFFAIRS PROGRAMMING**

- **To the Point** - taped at KRNV and hosted by Anjeanette Damon – To the Point is a weekly 30 minute program airing Saturday at 6:30 p.m. featuring Nevada's top political figures and decision makers. The program tackles the state's most pressing issues through thoughtful and direct interviews of those with opposing points of view.
- **Nevada Newsmakers** - generally taped at KRNV produced and hosted by Sam Shad – Nevada Newsmakers is a 30 minute program airing Monday through Thursday at 12:30 p.m. It is a statewide news program that features Politics, Business, Health, and Education issues.
- **Face to Face** - This in-depth 30 Minute program, hosted by Jon Ralston, takes a look behind the headlines by interviewing the people who make the news both in Nevada and the nation's capital. Airing Monday through Friday at 6:30 p.m.
- **Inside Nevada** – Interview program hosted by Intermountain West Communications Owner Jim Rogers covering a wide variety of topics relevant to all Nevadans. Format generally covers a single topic for the entire week. Airing Monday through Friday as a 3 to 5 minute segment during News 4 at Noon.
- **Demonstrations of Faith** – 30 Minute taped religious church service from Faith Alive Christian Center in Reno, Nevada. Paid Program - airs Sunday mornings at 6:00 a.m.
- **Lawyers Guns & Money** – 30 Minute locally produced program with Dave Houston and Scott Freeman. Paid program - airs at 4:30 p.m. on Sunday.

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- **4 Your Wealth** – Regular News 4 Today segment with Jon Sanchez. Topics covered are geared to assist viewers with money managing techniques in today's every-changing economic climate.
- **Airport Delay Travel Board** – On April 9, 2012, News 4 Today began showing the national airport travel delay board in conjunction with the weather segments between 5:00 a.m. & 7:00 a.m. providing viewers with information concerning airport travel delays across the country.
- **News 4 "Fact Finder"** – News 4 investigates local & state-wide issues to uncover the "facts" and reports new information as a follow-up to previously reported news stories
- **"Ask Joe"** – Joe Hart investigates and answers questions submitted by viewers. Topics are generally related to local issues and the segment generally airs during News 4 @ 6:00 p.m.
- **"Delicious by DaVita"** – Segment airs during the News 4 @ 4:00 and features a kidney healthy recipe and preparation demonstration.

### **SPECIAL ISSUES COVERED THIS QUARTER**

- 17th annual Reno Artown (July 2012)
- Tragedy in Colorado had local connection (July 2012)
- US Attorney's Office reaches \$122.5 million settlement for 2007 Moonlight Fire (July 2012)
- Family fights to save son with unknown medical condition (July 2012)
- President Obama visits Reno and addresses Veterans of Foreign Wars (July 2012)
- Mitt Romney Visits Reno and addresses Veterans of Foreign Wars (July 2012)
- President Obama visits Reno and speaks to students at TMCC (August 2012)
- Hot August Nights (August 2012)
- Wildfires burning around Nevada and surrounding states (August 2012)
- NTSB releases report showing cause of deadly crash at last year's Air Races (August 2012)
- Burning Man Festival – (September 2012)
- Travelreno.com Air Races – (September 2012)